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Docket No. SCL-100  
Serial No.: 10/721,535Remarks

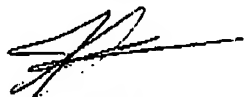
Claims 1-9 are currently pending in this application. By this response, applicants request that claims 1-8 be canceled and that new claim 10 be considered. Therefore, claims 9 and 10 are presented to the Examiner for consideration.

The Examiner has indicated that claim 9 is allowed. New claim 10 recites the features of claim 9 but does not require that the indicia be received by a transparent window but only that the flap be capable of displaying indicia. Applicants submit that a seat back having the recited features of claim 10 is not shown in the prior art and thus claim 10 should be allowable. Applicants further request that claims 1-8 be canceled. This request is being made merely to expedite prosecution of this application to allowance and should not be construed as acquiescence to the outstanding rejections.

In view of the foregoing, applicants believe that the claims including new claim 10, are now in condition for allowance and such action is respectfully requested.

Applicants invite the Examiner to call the undersigned if clarification is needed on any of this response, or if the Examiner believes a telephone interview would expedite the prosecution of the subject application to completion.

Respectfully submitted,



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